

**LIFE INSURANCE CORPORATION OF INDIA
CENTRAL OFFICE**

Dept: Product Development

"Yogakshema"
Jeevan Bima Marg
Mumbai – 400 021

Ref: CO/PD/38

20th November, 2013

To,
All HODs of Central Office
All Zonal Offices
All Divisional Offices
All Branch Offices (through DOs)
MDCs, ZTCs, STCs, NIA and
Audit & Inspection Depts. of Zonal Offices.

Re: WITHDRAWAL OF PRODUCTS

Further to our circular Ref: CO/PD/34 dated 31st October, 2013 regarding withdrawal of 14 individual products, which were not in conformity with the provisions of new regulations on Non-Linked Insurance Products, Linked Insurance Products and Health Insurance Products, following is the list of individual products available for sale upto the dates mentioned against them during the month of December 2013.

Sl. No.	Plan No.	Plan Name	Last date for sale of Plan	Date of Withdrawal
1	186	Jeevan Amrit	07/12/2013	08/12/2013
2	108	Jeevan Surabhi (25 Years)	14/12/2013	15/12/2013
3	107	Jeevan Surabhi (20 Years)	21/12/2013	22/12/2013
4	192	LIC's Jeevan Bharti -1	21/12/2013	22/12/2013
5	93	Money Back 25 Years	28/12/2013	29/12/2013
6	133	Jeevan Mitra Triple Cover	28/12/2013	29/12/2013
7	106	Jeevan Surabhi 15 Yrs	31/12/2013	01/01/2014
8	005	Ltd. Payment Whole Life	31/12/2013	01/01/2014
9	168	LIC's Jeevan Anurag	31/12/2013	01/01/2014
10	185	LIC's Child Future Plan	31/12/2013	01/01/2014
11	184	LIC's Child Career Plan	31/12/2013	01/01/2014
12	089	Jeevan Sathi	31/12/2013	01/01/2014
13	162	LIC's Jeevan Shree-I	31/12/2013	01/01/2014
14	807	LIC's Jeevan Ankur	31/12/2013	01/01/2014
15	048	Endowment Limited Payment/ Single Prem	31/12/2013	01/01/2014
16	090	Marriage Endowment/Educational Ann. Plan	31/12/2013	01/01/2014
17	103	Jeevan Chhaya	31/12/2013	01/01/2014
18	159	LIC's Komal Jeevan	31/12/2013	01/01/2014
19	102	Jeevan Kishore	31/12/2013	01/01/2014
20	091	New Janaraksha	31/12/2013	01/01/2014
21	075	Money Back 20 Yrs	31/12/2013	01/01/2014
22	178	LIC's Jeevan Tarang	31/12/2013	01/01/2014
23	179	LIC's New Bima Gold	31/12/2013	01/01/2014

24	014	Endowment Assurance	31/12/2013	01/01/2014
25	171	LIC's Bima Nivesh 2005	31/12/2013	01/01/2014
26	165	LIC's Jeevan Saral	31/12/2013	01/01/2014
27	149	LIC's Jeevan Anand	31/12/2013	01/01/2014
28	175	LIC's Bima Bachat	31/12/2013	01/01/2014
29	114	Jeevan Adhar	31/12/2013	01/01/2014
30	136	Jeevan Vishwas	31/12/2013	01/01/2014
31	810	LIC's Jeevan Deep	31/12/2013	01/01/2014
32	198	LIC's Jeevan Mangal	31/12/2013	01/01/2014
33	802	LIC's Endowment Plus	31/12/2013	01/01/2014
34	182	LIC's Jeevan Madhur	31/12/2013	01/01/2014

Shantacharya
Executive Director (Marketing & Product Development)

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