

Agency Section, Marketing Department, 3rd floor, Central Office, "Yogakshema", Jeevan Bima Marg, MUMBAI 400 021 Ph: - (022) - 66598333,34,38,39, Fax: - 22824386, e-mail: -co_agency@licindia.com

Ref: Mktg./ZD/32/2011

05/08/2011

To All Zonal Managers & Sr./ Divisional Managers (I/C) of the Divisions.

Re: Revision in reimbursement limits of options to Chairman's Club Member Agents.

The following options are available for the Chairman's Club Member Agents:

- Attending the Convention.
- Visiting a place of choice in India alongwith spouse and take reimbursement of maximum of Rs.12500/-.
- Attending a training programme from a reputed Training Institute for which all inclusive Rs.15000/- will be reimbursed.
- Reimbursement towards Sales Promotional Gifts upto Rs.12000/-.

We are pleased to inform you that from M.Y 2010-11 onwards the maximum limit of reimbursement to Chairman's Club Member Agents opting to visit a place of choice in India alongwith spouse or opting for reimbursement towards Sales Promotional Gifts in lieu of attending convention has been enhanced from Rs.12500/- and Rs.12000/ respectively to Rs.14000/- w.e.f M.Y 2010-11.

Please note that there is no change in amount to be reimbursed for those who opt for training programme in lieu of attending Club Convention.

You are requested to bring these changes to the notice of all the eligible Chairman's Club Member Agents.

Executive Director (Mktg.)